Team Hashira

[‘GoalShip’]

**Team Members :**

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Executive Summary:

1. Goal sharing app that is create by our team is called ‘‘GoalShip’’ .
2. ‘GoalShip’ is a goal sharing app that helps users to create new goals and track the existing goals.
3. Our app comes with two major features that are
   1. Buddy System
   2. Reward System
4. The tech stack over which this app is built is consisting of Flutter for framework, dart for frontend, Django for backend, SqlLite for database, postman for api testing and figma for UI designing.
5. The ‘GoalShip’ is a revolutionary platform designed to enable individuals and organizations to create, share and track goals collaboratively. The app provides a user-friendly interface that makes it easy for users to create SMART goals and share them with their teams, mentors, or peers.
6. The platform is designed to enhance accountability and productivity by facilitating regular check-ins, progress tracking and feedback sharing. The app supports different goal types, including personal, team, and organizational goals, and allows users to set due dates, priorities and reminders.
7. The app also provides users with performance analytics and insights, allowing them to track their progress towards achieving their goals and identify areas that need improvement. Additionally, the app has features that enable users to celebrate milestones, share successes, and receive recognition and feedback from their peers.
8. In summary, ‘GoalShip’ is an innovative solution that streamlines the goal setting and tracking process, enhancing productivity and accountability in individuals and organizations.

## **Literature Review :**

**Introduction**:

Goal sharing and collaboration are critical elements for achieving successful outcomes in any organization or personal setting. There is a significant amount of research on goal-setting theory and the positive impact of goal sharing and collaboration on motivation and performance. In recent years, the development of technology has enabled the creation of goal-sharing platforms that leverage the power of collaboration to improve productivity, accountability, and motivation.

**Goal-Setting Theory**:

Locke and Latham's (2002) goal-setting theory suggests that goals serve as a motivator by providing direction, increasing persistence, and fostering cognitive processes. According to the theory, setting specific, measurable, achievable, relevant, and time-bound (SMART) goals increases motivation, leading to higher performance levels. When individuals or teams share goals, they are more likely to hold themselves accountable and work collaboratively to achieve them.

**Collaborative Goal Setting**:

Collaborative goal setting has been found to be an effective approach in enhancing goal attainment in both personal and organizational settings. Tuckman and Jensen (1977) identified that goal sharing promotes communication and coordination, resulting in more effective teamwork. Moreover, Harkins and Jackson (1985) suggest that goal sharing and collaboration can lead to higher levels of satisfaction and commitment to the goals.

**Technology-Enabled Goal Sharing**:

The use of technology-enabled goal-sharing platforms has gained popularity in recent years. Various platforms, such as Asana, Trello, and Basecamp, have been developed to facilitate goal sharing and collaboration. These platforms allow users to create, assign, and track goals, as well as provide feedback and support. The advantages of technology-enabled goal sharing include increased transparency, accountability, and productivity.

**GoalShip**:

‘GoalShip’ is a goal-sharing app that allows users to create, share, and track SMART goals collaboratively. The app provides a user-friendly interface that supports various goal types, including personal, team, and organizational goals. ‘GoalShip’ facilitates regular check-ins, progress tracking, and feedback sharing, enhancing accountability and productivity. The app also provides performance analytics and insights, enabling users to track their progress towards achieving their goals and identify areas for improvement.

**Conclusion**:

Goal-sharing and collaboration are essential elements in achieving successful outcomes in personal and organizational settings. The use of technology-enabled goal-sharing platforms, such as ‘GoalShip’, can enhance transparency, accountability, and productivity. The app provides a user-friendly interface that supports various goal types and facilitates regular check-ins, progress tracking, and feedback sharing. ‘GoalShip’ provides a useful tool for individuals and organizations seeking to enhance goal attainment and achieve successful outcomes.